

Little Boy

APR 21 1925✓

Why H is itate

©CLL 21374

a Photoplay in 2 reels

By Frank Poland Contable

Author of *Photology Christian Fibers*

Go to USA.

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4/26/25

APR 21 1925

P R E S S S H E E T

Christie Comedies

©CIL 21374



Directed by Archie Mayo



EDUCATIONAL FILM EXCHANGES, Inc.

MADE IN U. S. A.

1167

FAMILIAR CHRISTIE QUALITY MAKES "WHY HESITATE?" WINNER

Excellent Photography, Fast Action and Sets of Big Feature Calibre

Christie has scored another bulls-eye in "Why Hesitate?" for it is one of those delightful Christie Comedies with high quality of production, photography, action and comedy sticking out all over it.

Neal Burns is the starred comedian and he is supported by Vera Steadman. Neal takes the part of the bashful lover who is being rushed into matrimony by a scheming grandpa.

Some of the sets used in this picture, particularly the ones representing the interior of a fashionable casino, would do credit to a big feature production. In fact, all of the sets used in the picture are of feature quality.

Christie maintains that his two-reel comedies differ only in length from feature productions. Certainly nothing better in the way of photography, lighting and sets could be desired and more comedy action could not be crowded into them without increasing the size of the reels.

"Why Hesitate?" will give your patrons a full half hour of the fastest kind of fun. You can guarantee it to be one of the funniest comedies they have seen in a long time.

The Story

Gertie has two suitors, Tommy and Earl. Tommy is bashful while Earl has more brass than a fire-engine.

When Tommy arrives Grandpa makes every attempt to make him feel at home but the more he tries the more Tommy is convinced that he is not wanted. Finally Earl arrives and Grandpa issues orders to the butler to throw him out, but the butler throws out Tommy by mistake.

So that Tommy can get a chance to propose to Gertie alone, Grandpa phones a detective agency and asks a detective to call. When he arrives he instructs him to get rid of Earl and promises to pay him \$100.00.

But the detective also mistakes Tommy for Earl and Tommy is again thrown out. Grandpa refuses to pay the detective until he catches Tommy and brings him to the house so that he can explain and the detective starts in pursuit.

That evening, Gertie, Grandpa and Earl go to the casino where everyone is gambling. The chase also leads Tommy with the detective after him to the casino. Tommy is about to be thrown out because he is not in evening clothes when the police raid the place. Tommy believes they are all after him. They capture Vera and Grandpa and put them in the police wagon, but Earl escapes on a farmer's wagon.

Tommy finally evades the detectives and dressed in a suit of armor makes his escape on the horse of the wagon in which Earl has hidden. There is a wild chase but the detective finally gets Tommy and Grandpa pays him the \$100.00.



IN
NEAL BURNS
EDUCATIONAL-CHRISTIE COMEDIES

For Electro Order No. 3556-E
For Mat (Free) Order No. 3556-M

WHAT OTHERS SAY About Recent Christie Comedies

"Busy Buddies (Educational-Christie) Star, Neal Burns. Oh, Gee! Oh, Gosh! Here's an honest-to-gosh comedy, fellows. It had laughs in it about every ten feet for two reels. Audience appeal great."

C. A. Anglemire, "Y" Theatre,
Nazareth, Pa.
(From Moving Picture World)

WHO'S WHO

in

"Why Hesitate?"

Tommy.....NEAL BURNS
Gertie.....Vera Steadman
Earl.....Earl Rodney
Grandpa.....Jack Duffy

Directed by Archie Mayo

EXPLOITATION

Every summer the circus strikes your town.

It's about the same old circus. Elephants, clowns, trick riding and acrobats, trained animals, tight-wire acts, etc., etc.

BUT—

Did you ever see anything that advertised and exploited its many attractions as the circus does?

Lithographs, handbills, dodgers, snipes, window cards, newspaper advertising—exploiting Acrobats, Bears, Clowns, Dare-devils, Elephants, Freaks, Giraffes—everything down to the Yaks and Zebras—the modern circus bills all of its attractions and bills them from the backwoods to the city hall.

They have to do an enormous business to pay their huge overhead charges and without advertising and exploiting the modern circus would be impossible. Exploitation is the breath of life to the show-business.

Advertise and exploit your Short Subjects. They are as much a part of your show as the feature is—and many times they are better attractions.

PARAGRAPHS For Your Program

Added Comedy attraction—Neal Burns in a riot of fun—"Why Hesitate?"

* * *

In addition to the feature—"Why Hesitate?"—Two reels of fast-moving Christie Comedy.

* * *

If you don't know what to do, why hesitate? See Neal Burns in "Why Hesitate?" a snappy and sparkling Christie Comedy.

* * *

Neal Burns and Vera Steadman in two clever reels of snappy and sparkling comedy, "Why Hesitate?" A Christie Comedy.

* * *

Don't miss seeing "Why Hesitate?"—A Christie Comedy with Neal Burns and Vera Steadman. It's two reels of fast fun.

"WHY HESITATE?" ADDS ANOTHER TO LONG LIST

New Comedy With Neal Burns Is Another Laughing Riot.

(Newspaper review for use after showing
of picture)

If all the hours of good fun that the Christie Comedy Company has furnished to the millions of people throughout the world were patched together end to end, the resulting cycle would represent something that would have to be reckoned in light-years or aeons, or some other high-sounding scientific name for quite a spell. And if the laughs they have been responsible for were all exploded at one instant, the resulting detonation of explosive mirth would rock this planet until it shook like a Ford fender on a cobblestone road.

"Why Hesitate?" Christie's latest contribution to the mirth of the nation is playing at the Theatre this week and it is providing its quota of guffawrious hilarity. It is another two reels or half an hour of clean, classy and clever comedy with the Christie Comedians doing their stuff with an expertness which comes with long practice.

Neal Burns and Vera Steadman are the principal laugh-makers and they are aided and abetted in their rib-tickling plot by accomplices in the persons of Jack Duffy and Earl Rodney. With the four of them on the job of making a laugh bloom where a grouch sprouted before, the result is what is known as a comedy knockout.

If you feel that the blues are getting a hammer-lock on your otherwise sunny disposition don't hesitate to see "Why Hesitate?"

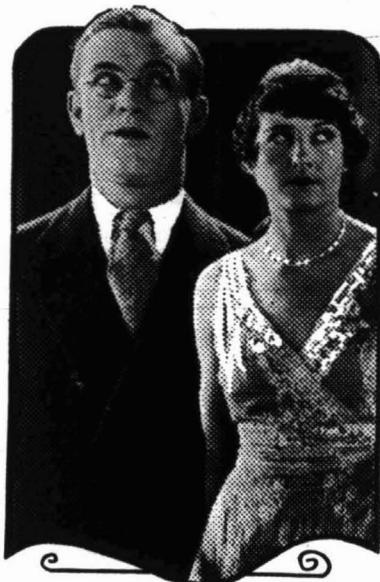
HALF HOUR OF GOOD COMEDY

(Newspaper review for use after showing
of picture)

Neal Burns and Vera Steadman, the leading comedians in the new Educational-Christie Comedy, "Why Hesitate?" which is playing at the Theatre this week, are providing the patrons with a good half-hour of the kind of comedy that made the Christie Brothers famous.

"Why Hesitate?" presents Neal Burns as a bashful lover with Earl Rodney as a very nervy rival. Jack Duffy is the grandfather of the girl, played by Vera Steadman and he is trying to encourage Neal. Through a chain of incidents and accidents, Neal imagines that Grandpa is trying to get rid of him.

TEN YEARS IN COMEDIES MAKE NEAL BURNS SCREEN VETERAN



NEAL BURNS
and
VERA STEADMAN
in a scene from
"WHY HESITATE?"

For Electro Order No. 3651-E
For Mat (Free) Order No. 3651-M

PLENTY OF FUN IN NEW COMEDY

(Prepared as advance publicity story)

Plenty of fast and side-splitting fun is promised the patrons at the Theatre when the newest of the popular Educational-Christie Comedies, "Why Hesitate?" will be seen in addition to the longer feature attraction.

Christie Comedies have won an enviable name for themselves in the amusement field, as they have been a screen fixture for a number of years and have always marked the best in comedy making. Al and Charles Christie, the producers, are real movie pioneers, for they built and operated the first moving picture studio in Los Angeles, way back in the dim and early days of picture making.

Neal Burns and Vera Steadman, also veterans of many screen comedies will be the featured comedians under the direction of Archie Mayo. Mayo, himself, is an "old-timer" in the comedy making business and the combination of producer, leading players and director is a hard one to beat. The picture is in two reels, furnishing a half-hour of fun.

Golf, Police Dogs and Comedy Scripts Are His Hobbies

(Prepared as advance publicity story)

With a record of over ten years on the screen, Neal Burns, the featured comedian in the new Educational-Christie Comedy, "Why Hesitate?" which will be the comedy attraction at the Theatre, may well be called one of the veterans of the screen. Added to this is the fact that he has worked in pictures practically every moment of that time and also the fact that he has appeared in more two reel comedies than possibly any other actor.

Burns is a graduate of the musical comedy stage where he appeared in many of the big productions of the day. During an engagement with the Morosco Stock Company in Los Angeles he was first bitten by the movie bug and he has been appearing in the flickering funnies ever since.

Comedy seems to be his natural vocation for he has made a deep study of it. Comedy making and golf occupy about his entire time and he's almost as good with the little white ball and the sticks as he is on the screen. Burns swings a mean club and shoots around par on three different Los Angeles courses.

At his leisure when he isn't taking practice swings at an imaginary ball, or swatting the ball around one of the local courses, Burns reads about comedy and writes comedy scripts. Next to golf and comedy, his hobby is raising police dogs.

POPULAR PAIR IN "WHY HESITATE?"

(Prepared as advance publicity story)

A comedy pair who have won more than their share of screen fame will be seen in the latest Educational-Christie Comedy, "Why Hesitate?" which will be on the program at the Theatre. The pair, well known to all comedy audiences will be Neal Burns and Vera Steadman, both of whom have been with the Christie Company for a number of years and either of whom can number the comedies in which they have appeared as well over the hundred mark.

Burns has been making comedies for ten years and Vera can almost equal that record. Burns is a graduate of the musical comedy stage and Miss Steadman has come up from the ranks of bathing beauties.

PLAYING SAFE (?)

Many people who should advertise and don't remind one of the Georgia cracker.

Barefooted, he sat on the steps of his tumble-down shack, smoking a corncob pipe.

A stranger stopped for a drink of water. Wishing to be agreeable, he said: "How is your cotton coming on?"

"Ain't got none," said the cracker.

"Didn't you plant any?" asked the stranger.

"Nope," said the cracker; "'fraid of the boll weevils."

"Well," said the stranger, "how is your corn?"

"Didn't plant none," said the cracker; "'fraid there wa'n't goin' to be no rain."

The stranger was abashed but cheerful still. "Well, how are your potatoes?" he asked.

"Ain't got none," said the cracker; "scairt o' potato bugs."

"Well, what did you plant?" said the stranger.
"Nothin'," said the cracker, "I jest played safe."

(The Recorder)

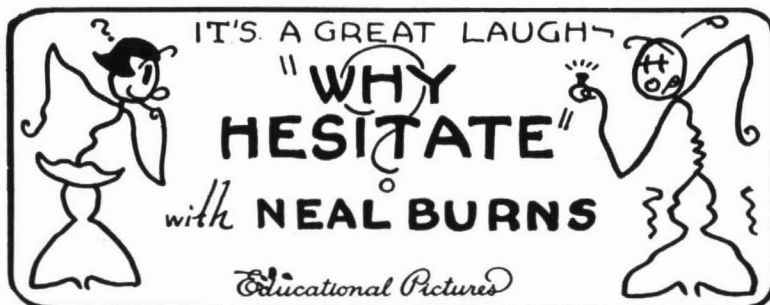
Many exhibitors who do not advertise are "playing it safe" but they are displaying the same brand of all-too-common lack of sense as did the shiftless cracker in the above story.

Cotton, corn, potatoes or profits will not spring up without something being planted. In the motion picture exhibiting, the surest, safest and most profitable seed to sow is advertising. The harvest will be surprising.

And while you are advertising, include the Short Subject in your copy. The yield in profits per picture is mighty big.



One Column by One Inch "Ad" Cut
For Electro Order No. 3652-E
For Mat (Free) Order No. 3652-M



Two Column by One and One Half Inch "Ad" Cut
For Electro Order No. 3653-E
For Mat (Free) Order No. 3653-M

For Three Column Cut on Page One Order
Electro No. 3654-E Mat (Free) No. 3654-M

ACCESSORIES

Hand Colored Slides

Four Color One Sheets Four Color Three Sheets
Duo Tint 11 x 14 Lobby Cards

(Eight Cards to Set)

Black and White 8 x 10 Photos

(Ten Photos to Set)

One Column Newspaper Publicity Cuts and Mats

One Column Star Cuts and Mats

One Column, One Inch, Newspaper "Ad" Cuts and Mats

Two Column, One and One Half Inch, Newspaper "Ad" Cuts and Mats

Three Column, Six Inch, "Ad" Cuts and Mats
(All Mats Free)

And the Fullest Cooperation from Your Exchange
(Cuts and mats must be ordered by number)

CATCHLINES For Newspaper "Ads"

You'll miss a half-hour of fun and laughter if you don't see "Why Hesitate?" so why hesitate?

* * *

Why Hesitate? Decide right now to see Neal Burns in "Why Hesitate?" a rib-tickling Christie Comedy.

* * *

Obey that impulse! Don't Hesitate! See "Why Hesitate?" the new Christie Comedy with Neal Burns and Vera Steadman.

* * *

Neal Burns and Vera Steadman in two clever reels of snappy and sparkling comedy, "Why Hesitate?" A Christie Comedy.

* * *

Neal Burns and Vera Steadman in another of those delightful Christie Comedies. "Why Hesitate?" You'll enjoy every minute of it.

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